



## XIX World Congress *Bridging Cultures*

August 1-4, 2011 | San Francisco, California, USA | Hilton San Francisco Union Square

### Exhibit Information and Rates

#### Exhibit Booth Rates

Discounted booth rates are available until May 31, 2011.

|                         | Booth   | Corner Booth |
|-------------------------|---------|--------------|
| Rent by May 31, 2011    | \$1,145 | \$1,400      |
|                         | Booth   | Corner Booth |
| Rent after May 31, 2011 | \$1,225 | \$1,460      |

#### Rent Your Booth Today

All booths are assigned on a first-come, first-served basis. Rent your booth online at [www.fit2011.org/booth\\_FIT.php](http://www.fit2011.org/booth_FIT.php)

#### Contact Information

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*Promote your company to more than 800 attendees who need your products and services!*

#### Benefits of Exhibiting

Along with your booth, you will benefit from the following opportunities to increase your visibility and success:

- Company name, website, and 50-word profile in the Congress Program and on the Congress Website
- Two complimentary full-conference registrations so you can network with other attendees at sessions and events
- Post-show attendee mailing labels for a one-time mailing to follow-up with potential customers

#### Increase your visibility while saving money!

ATA offers advertising opportunities in print, online, and through sponsorships. Discount packages are available. Contact Caron Mason for details.